**Vendor Support Opportunity**

**Cut and paste the document below into each email you send to vendors who may sponsor your eShowroom. Items highlighted in red will need to be customized. You may also want to alter the details to fit your needs.**

**Dear Valued Business Partner**

**In an ongoing effort to better serve our customers, we have included in our website a Product Selection Guide (eShowroom). This will provide our trade and DIY customers with a simple and uniform on-line catalogue of all the products we sell 24/7.  A tool to search, compare and share product information. We are making every effort to drive our potential customers to our website/eShowroom through traditional media and on-line search engines. As you well know more and more people are using the internet to research and tire kick before they call or visit. This trend continues to grow and we believe the eShowroom will help us capture more customers. Our sales people, contractors and DIY customers are already using our eShowroom daily. We are striving to be the local resource for building material product information. We are asking your company to participate in this unique and effective marketing effort.  By participating, your company will stand out from all others in our database. At the end of the year we will be able to provide you with the number of people that actually visited your product information in our eShowroom. I believe this is a win win for both of us.**

**Take a look at our eShowroom thru our website at www.XXXXXXXXX.com. We have taken the liberty of adding your logo and creating a display ad that appears on the eShowroom home page along with our other sponsors. Your display ad and logo also appears when customers are searching your product category.**

**Sponsorship Details and Benefits**

**Sponsorship Investment-$300 per year.  (**We areLimiting this to ten sponsorships or only one per category **)**

* **Your large display ad and corporate logo featured on main page of the eShowroom.**
* **Your large Display ad and corporate logo featured on all appropriate category pages.** (When a viewer searches for windows only the window display ads and logos are shown. This puts your brand directly in front of an interested buyer.)
* **Your company can appear at the top of the category search results list so you will be seen first.** (In the case of more than one manufacturer sponsor in any category it will be first come first serve)

**Thank You in advance for your time and support. I look forward to hearing from you ASAP regarding your participation.**

**If you would like to utilize available Co-op to fund the sponsorship we could work those details out.**